

Hospitality success - students graduate at APTC



Keynote Address: Prime Minister and Minister of Tourism, Hon. Tuilaepa Fatialofa Lupesoliai Dr. Sailele Malielegaoi.

One hundred and eight students graduated at the Australian Pacific Technical College (APTC) at the National University of Samoa (NUS) in more than ten different programmes.

The EFKS Hall at Mulinuu was filled with hundreds of parents, relatives and friends of the graduates during the graduation ceremony, with the prayer led by Rev. Maauga Motu and keynote address delivered by the Prime Minister and Minister of Tourism, Hon. Tuilaepa Fatialofa Lupesoliai Dr. Sailele Malielegaoi, who congratulated everyone for their success and acknowledged the ever increasing number of Samoan citizens graduating at APTC, saying that this is a huge milestone for Samoa. Almost 1,000 Samoans have graduated from APTC since its establishment in the country in 2007.

Tuilaepa also acknowledged the students that have taken tourism and hospitality courses, who will contribute to this ever growing industry in our economy.

There were 12 different programmes, including two programmes of Certificate III in Hospitality in commercial cookery and Certificate III in Hospitality Lodge. Ten students graduated from commercial cookery and 19 from Lodge.

Training for the tourism hospitality courses were provided by joint collaboration between APTC and the Samoa Tourism Authority.

A recent employment survey by APTC found that, 97 percent of their Samoan graduates in the past years have all found employment.

- Samoa Tourism Authority



ALL SMILES: Lina loane - one of the 29 graduates of Certificate III in Hospitality, receiving her certificate from Minister of Education, Sports and Culture, Magele Mauiliu Magele.



Miss Samoa surprises young and old with Easter visit







PLEASANT SURPRISE: Miss Latafale Auva'a during her Easter visits at Loto Taumafai and Mapuifagalele.

As Samoa prepares for Good Friday and Easter weekend, Miss Samoa and Miss Pacific Islands, Latafale Auva'a paid an unexpected visit to a couple of special needs schools, the paediatric ward at the national hospital and the home for the elderly at Mapuifagalele home of the elderly, donating gifts of hot-cross buns from Farmer Joe's Supermarket and easter egg chocolates.

The first visit was to Fia Malamalama School at Vaitele, where the principal and students all came out of their classrooms to welcome their beauty idol, and accepted the donations and calm words of encouragement from their beauty idol.

Second visit was to Loto Taumafai School at Motootua where the CEO, Leta'a Dan Devoe welcomed Miss Auva'a and invited her to meet the children who were hard at work in the classrooms. In appreciation of the donations, one of the senior students at the school's workshop gifted Miss Auva'a with one of his fine carvings he had completed during the

SIDS conference last year.

The next stop was at the paediatric ward at the national hospital at Motootua, where the nursing staff were treated to some hot-cross buns for breakfast and a basket of goodies.

The final visit to the home of the elderly wrapped up the Miss Samoa's Easter visit, with the residents appreciating the gifts and wished Miss Auva'a all the best with her reign.

Everyone from all the places visited, thanked Miss Auva'a for the thought of giving and were grateful to have met her in person, as they were all keen to take pictures with her.

Following the visits, Miss Auva'a was touched and said she is blessed with meeting these very special people, and glad that she managed to put smiles on their faces. She thanked everyone who assisted in this small event and wished everyone a happy Easter.

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Miss Auva'a with nursing staff of the paediatric ward at the national hospital in Motootua.



Miss Auva'a receives a gift from Jason Crichton of Loto Taumafai.



Cheers Bar opens





OWNERS: Kirk and Fatima Murphy.



Cheers Bar at Malifa, oppossite the Ministry of Education, Sports and Culture.

Cheers! Finally, a bar with such a name is opened, adding to the variety of bars and restaurants in town.

Just next to Apia is this new venture at Malifa, which is actually the ground floor of the Mata'u and Tauveve Accommodation. The bar and restaurant now caters for not only the guests at the accommodation, but opened also to the general public who are already dining in.

The owners are couple Kirk and Fatima Murphy, who said that life is to be enjoyed, and are doing so together with everyone else through their new business.

Mr and Mrs Murphy are both well equipped and experienced with services in bars and restaurants after working for many

years in the hospitality and tourism industry.

The couple continue to serve the industry through setting up their own business, which is also providing employment for others in the industry.

Mr and Mrs Murphy thanked everyone's support, and those who contributed in setting up this family business.

Cheers Bar and Restaurant is located at Malifa, oppossite the Ministry of Education, Sports and Culture.

- Samoa Tourism Authority

Quote of the week

"Sanitation is more important than independence"
- Mahatma Gandhi

COUNTDOWN to Samoa Commonwealth Youth Games 2015

155 DAYS September 5, 2015





Extreme Tides in Samoa 2015

10 lowest tides for 2015





10 highest tides for 2015

Date	Time	Height
20 Feb	20 Feb	0.11m
21 Mar	21 Mar	0.13m
19 Mar	19 Mar	0.13m
20 Mar	20 Mar	0.13m
19 Feb	19 Feb	0.13m
22 Jan	22 Jan	0.14m
29 Sep	29 Sep	0.14m
28 Oct	28 Oct	0.14m
28 Sep	28 Sep	0.14m
21 Feb	21 Feb	0.14m

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Date	Time	Height
19 Feb	18:37	1.53m
20 Mar	18:18	1.51m
30 Aug	06:10	1.51m
27 Oct	17:57	1.51m
28 Sep	05:49	1.51m
18 Feb	17:46	1.51m
20 Feb	19:28	1.51m
21 Jan	18:55	1.50m
19 Mar	17:28	1.50m
31 Aug	07:00	1.50m

Tide predictions are based on the effects of the gravitational forces exerted by the moon, the sun, the rotation of the earth and averaged seasonal changes

The actual tide height will be a combination of these effects and the weather conditions at the time. The effects of the weather are not included in these tide predictions

What are tides?

Tides are the daily rise and fall of sea levels, caused mainly by the gravitational pull of the moon as it revolves around the earth.

Tides are also affected by the earth's rotational and the gravitational pull of the sun.

What are spring and neap tides?

Spring and neap tides are part of the normal tidal cycle and occur regularly, usually twice per month.

Spring tides are very high tides and very low tides that occur during full and new moon phases, when the gravitational forces of the sun and moon combine to exert a stronger pull on the oceans.

During the moon's quarter phases each month, the sun and moon are at right angles, and the gravitational forces cancel each other out, resulting in lower high tides and higher low tides called neap tides.

What are king tides?

The term king tide is commonly used to describe an especially high spring tide. King tides occur a few times every year, when the gravitational pull of the sun and moon upon earth is strongest.

This happens when the moon is closet to the earth in its monthly orbit. When this coincides wiht a spring tide, it will produce an especially high tide, or king tide.

In the Pacific, the highest king tides are likely to occur during the months from November to March, when the earth is also closest to the sun in its annual orbit.

Spring tide (full moon)

Neap tide (first quarter moon))

Sun

Earth Moon

Neap tide (first quarter moon)

Neap tide (first quarter moon)

CONTACT

Meteorology Division Mulinuu Apia, Samoa

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Web: www.samet.gov.ws Facebook

https://www.facebook.com/Samo MeteorologicalServices

A product of the Samoa's Climate Early Warning System





MINISTRY OF NATURAL RESOURCES AND ENVIRONMENT Matāgaluega o Puna'oa Faalenatura ma Siosiomaga

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Telephone: (+685) 67200 Fax: (+685) 23176 Email: info@mnre.gov.ws Please address all correspondence to the Chief Executive Officer, Private Bag, Apia, Samoa. Faamolemole faatuatusi uma mai fesootaiga uma i le Ōfisa Sili

VACANCY

TOURISM & ENVIRONMENT RANGERS

Applications are invited from suitably qualified and experienced candidates for the above mentioned position within the Ministry of Natural Resources and Environment.

The position require ten(10) committed and enthusiastic experienced retirees or individuals together with qualifications to work closely with the Ministry of Natural Resources and Environment and the Samoa Tourism Authority through the National Beautification Committee (NBC).

A base salary of not less than \$12,480.00 per annum.

The primary objective of the positions is to ensure proper monitoring and enforcement of litter and illegal waste dumping practices in the Capital Apia and Salelologa Town area.

Specific details of the positions could be uplifted from Tauti Fuatino M-Leota, Assistant CEO-Division of Environment and Conservation, Level 3 of the Tui Atua Tupua Tamasese Efi Building (TATTE), or by email: fuatino.leota@mnre.gov.ws or Telephone: 67200.

If you require any further information, please contact Faamatuainu Lenata'i Suifua, Manager Planning and Development, Samoa Tourism Authority on Telephone on 63505.

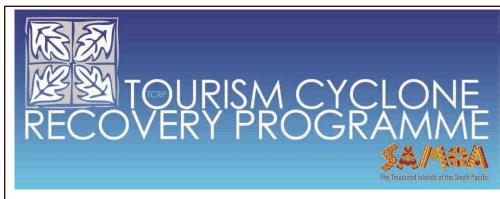
All applications must be submitted no later than 4.00pm on Monday 13 April 2015 in a sealed envelope and must be addressed to:

> **Chief Executive Officer** 3rd Floor, TATTE Building **Ministry of Natural Resources and Environment** Apia, Samoa

Suluimalo Amataga Penaia

Chief Executive Officer





Samoa Tourism Authority FMFM II Building, Ground Floor P.O Box 2272, Apia Samoa P: +685 63500 F: +685 20886 W: www.samoa.travel

TENDER

REVIEW OF TOURISM & HOSPITALITY PROGRAMMES OF THE NATIONAL UNIVERSITY OF SA-

REQUEST FOR PROPOSAL (RfP)

The Government of Samoa in collaboration with the New Zealand Aid funded Tourism Cyclone Recovery Program (TCRP) invites proposals from qualified consultants or training institutes to conduct a comprehensive research and analysis to review the current Curriculum of the Certificate in Tourism and Hospitality and the Diploma in Tourism programme at the National University of Samoa to best suit the current and future needs of the tourism sector.

All interested Bidders must submit their proposal in accordance with the Request for Proposal (the 'RfP') document. Candidates who meet the Qualifications and Essential Criteria are required to submit application letter including detailed financial and works proposal with CV and 3 references. Applications must be received no later than **10.00am** on **Monday 20**th **April 2015**.

Applications must be submitted to:

The Secretary
Tenders Board
Private Bag
Ministry of Finance
Level 4, Central Bank Building
APIA,
Samoa

Late applications will not be considered. For more information, please contact Faamatuainu Suifua or Sheena Ng Lam on phone numbers 63500/ 63508 or emails faamatuainu@samoa.travel or sheena@samoa.travel

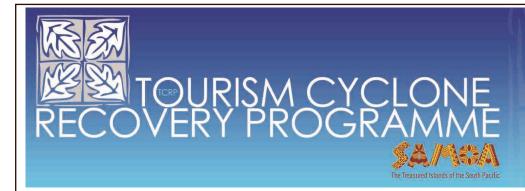
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Papalii Matatamalii Sonja Hunter CHIEF EXECUTIVE OFFICER

SAMOA TOURISM AUTHORITY





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SPECIAL ANNOUCEMENT

The Samoa Tourism Authority wishes to remind all tourism businesses and operators that the 3 year TCRP funding scheme closes 30th JUNE 2015. Cyclone Evan affected businesses are advised to submit applications for recovery assistance at their earliest convenience.

The Authority on behalf of the TCRP Facilitating Group remind all tourism businesses and operators that funding under the TCRP is still available and is set under the following conditions;

- Tourism Businesses directly affected by tropical cyclone Evan are entitled to a Reconstruction Grant of up to SAT \$100,000. (Conditions Apply)
- Registered Tourism Businesses (including those eligible to the above mentioned grant) are entitled to a Marketing Grant of up to SAT \$20,000. (Conditions Apply)

Interested business proprietors are required to contact Marita Ah Sam on marita@samoa.travel / Tel 63507, Tupai Robert on robert@samoa.travel / Tel 63508 or Alexandra Rankin on alexandra@samoa-hotels.ws/ Tel 30160 for further enquiries or assistance with application forms.

Ma le faaaloalo lava,

The Secretariat

Tourism Cyclone Recovery Programme





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Ultimate Rugby Celebration Event Schedule



Samoa Tourism Authority is currently in the process of putting together a schedule of events for the upcoming Manu Samoa and All Blacks game from the 6th – 10th July which has been named the 'Ultimate Rugby Celebration'.

If your business is planning any special events during this time, we'd like to include you in our event schedule.

For further information, please contact STA Events Coordinator, Kristian Scanlan on email kristian@samoa.travel or ph 63509.



www.samoa.travel

For more infomation or to share your story, please contact:

Su'a Hesed Ieremia

STA Public Relations & Communications Officer Ground Floor, FMFMII Government Building, Eleele Fou Ph: +685 63 528 | M: +685 724 7865 | E: <u>hesed@samoa.travel</u>